

APRIL 2012 | ISSUE 27

# LIBRARY NEWSLETTER

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## FEATURE STORY

### Explore the PolyU Library

We have the right facilities and services to help you

**NEW STUDY SPACE**

157 Seats • 4 Rooms

- 自修 Self-Study
- 小組研習 Group-Study
- 做present Group

read more...

## HIGHLIGHTS

LibQUAL+™ 2011 Survey @ PolyU  
& Library Exhibitions

read more...

## UPCOMING EVENTS

**30** "A Journey of HOPE" Photo Exhibition  
(30 April - 13 May 2012)

**16** "Here and Now" Photo Exhibition  
(16 May - 12 Jun 2012)

- Citation Search

- Empower Students to Be Effective Learners

- e-Book Collection

- Integrate Library eLearning Resources with Learn@PolyU

- Adaptive Reuse for the Library
- Air Conditioning Improvement Work in L003 & L010
- Remote Store for Low-Usage Materials

- Obituary - Mr Barry Burton
- New Blood for Various Library Committees
- Welcome New Library Staff

## RESEARCH CORNER



## USER EDUCATION



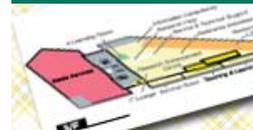
## COLLECTIONS



## e-LEARNING



## LIB REVITALIZATION



## PROFILE





## FEATURE STORY

### • **New Study Space: More Seats, More Group-Study Rooms**

As the Learning Hub of the University, we endeavor to fulfill teaching and learning needs in every way possible. To optimize usage of Library space, the following measures have been implemented:

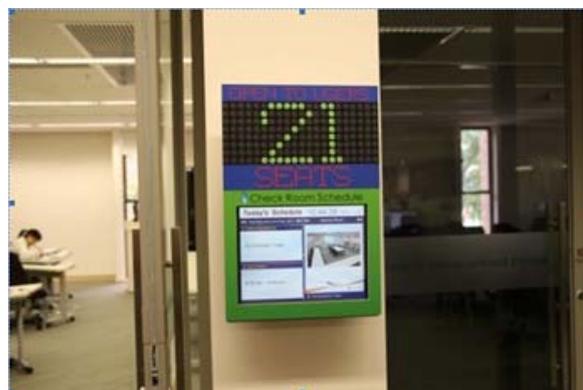
#### \* **69 More Seats with Laptops\* Available at REC (3/F)**

69 seats (with laptops installed with Microsoft Office) have been made available for user study in the REC Teaching & Learning Labs 1 and 2 (3/F) when the rooms are not occupied for Library events. The rooms will be cleared 15 minutes before instruction classes based on the day schedule displayed at the room entrance. Please take note of the day schedule to plan your study. Subject to review, these seats and laptops are available on first-come-first-served basis. No advanced booking is needed.

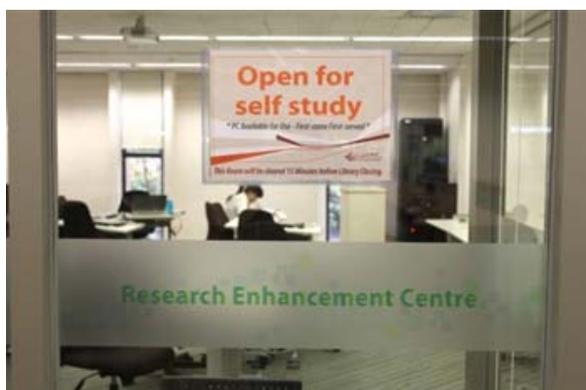
\*Please note that laptops will be removed during Exam Period 7 - 27 Apr 2012



Teaching and Learning Lab 1



Teaching and Learning Lab 2



Sign denotes users can use the room



Sign denotes the room is not available

[\[Top\]](#)

#### \* **Re-open of Room L010 (G/F)**

Room L010 (G/F), formerly Compact Store 1, has now been re-open as a Group Discussion Room. All users are welcome to use this Room for group study and discussion. No booking is required.



Room L010 (G/F)

[\[Top\]](#)

#### \* 4 Group Rooms in Media Services (3/F) for Presentation Preparation

Four group rooms in Library Media Services (3/F) have been made available for user discussion and presentation purposes. Users can connect to the projection screen or 37-inch LCD monitor in these rooms with their notebook PCs for preparing presentations. The rooms are provided to users in a group of 4-20 persons on first-come-first served basis. Users can approach the Media Services Counter for using these rooms.



Presentation Room at Media Services (3/F)

[\[Top\]](#)

#### \* Special Arrangements during Exam Period (7-27 Apr 2012)

To cope with high occupancy rate during examination periods, the following measures have been implemented:

- o Additional 259 seats throughout the Library
- o Additional 300 seats at Room L003 on the G/F available for 24-hour access
- o [Limited Access Arrangement](#) (18:01 – 23:00) has been applied on JULAC Student Card Holders to allow priority use for PolyU users

[\[Top\]](#)

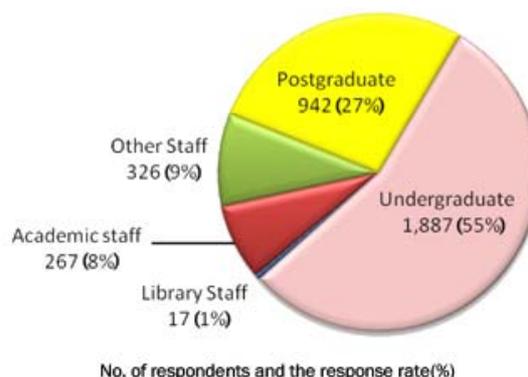


FEATURE STORY	HIGHLIGHTS	RESEARCH CORNER	USER EDUCATION	COLLECTIONS	E-LEARNING	LIB REVITALIZATION	PROFILE
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## HIGHLIGHTS

### • LibQUAL+™ 2011 Survey @ PolyU - Summary of Results

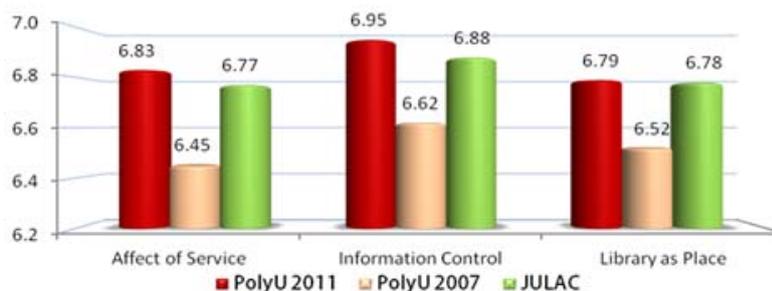
The Hong Kong Polytechnic University Library conducted its second LibQUAL+™ survey from 1 Nov to 5 Dec 2011, together with five other UGC funded university Libraries (JULAC Libraries) in Hong Kong. A total of 3,439 valid responses and 1,481 comments were received. Below is a brief summary.



The survey consisted of 22 core questions, where users were asked to rate, on a 9-point Likert scale (1=lowest, 9=highest) on the following three dimensions:

1. Affect of Service  
(i.e. how well library staff are delivering their services)
2. Information Control  
(i.e. Library collections, physical and electronic, and tools to access them)
3. Library as Place  
(i.e. Library building, equipment and facilities)

### \* Perceived Level of Services – How users believe the Library is performing?



Compared with survey results in 2007, we see an overall improvement over time. PolyU scores are above the average JULAC scores. Information Control was rated as the dimension with the highest perceived level of services, followed by Affect of Services. Library as Place has the lowest perceived level of services.

### The Top 5

Most Satisfied Services (by adequacy gap*)	Most Important Services (by desired level of services)	Services Needing Improvement (by superiority gap#)
Library staff who instill confidence in users (1.42)	A haven for study, learning, or research (7.86)	Space for group learning and group study (-1.25)
Library staff who are consistently courteous (1.25)	Quiet space for individual work (7.83)	Quiet space for individual work (-1.05)
Willingness to help users (1.16)	A library Web site enabling me to locate information on my own (7.77)	Making electronic resources accessible from my home or office (-0.85)
A comfortable and inviting location (1.15)	Making electronic resources accessible from my home or office (7.73)	Library space that inspires study and learning (-0.82)
Library staff who have the knowledge to answer user questions (1.15)	Easy-to-use access tools that allow me to find things on my own (7.69)	A haven for study, learning, or research (-0.76)

### Services We Should Improve (by User Type)

	Services Least Satisfied (lowest adequacy gap)	Services Needing Improvement (highest superiority gap)
Undergraduate	Space for group learning and group study	
Postgraduate	Quiet space for individual work	Space for group learning and group study
Academic Staff	Quiet space for individual work	

\* Adequacy Gap = Perceived - Minimum Level of Services  
# Superiority Gap = Perceived - Desired Level of Services

#### \* General Satisfaction

There are three questions related to the level of general satisfaction on library services. Most mean scores in 2011 exceed those in 2007 by around 5%. In all questions, postgraduates are consistently more satisfied (average score=7.39), followed by Academic Staff (7.24) and undergraduates (6.99).

#### \* Written Comments & Survey Details

For a digest of the comments received, our responses and planned actions to address issues identified, and other survey analysis, please refer to the [Executive Summary](#). The complete report can be viewed [here](#).

[\[Top\]](#)

#### • Library Exhibitions

##### \* [Knit On – The Contemporary Knitwear Fashion Exhibition by Judyanna Ng , ITC \(2 – 29 Mar 2012\)](#)

This exhibition showcased four collections of a highly successful designer and educator – Dr. Judyanna Ng, Senior Lecturer of the Institute of Textiles and Clothing. Each collection had its own theme and had been showcased at the annual ‘Knitwear Symphony’ fashion show during the Hong Kong Fashion Week since 2009, as well as the SpinExpo New York in 2009 and 2010.



[\[Top\]](#)

##### \* [10<sup>th</sup> Anniversary Photo Exhibition by PolyU Student Hall - One Hall One Family \(8 – 29 Feb 2012\)](#)

Celebrating the 10<sup>th</sup> Anniversary of PolyU Student Halls, the exhibition was a welcoming one with lots of visitors placing their wishes on the wishing tree!

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[Top]

#### \* Dialogue Cafes (10 Feb 2012)

Organized by the 4 PolyU student societies, namely PolyU Student Union (SU), AIESEC-PolyU, Chinese Mainland Student Association (CMSA) and International Student Association (ISA), it invited participants to discuss on a topic of "Global Citizens". Invited guests included Consul General of Africa, Executive Director of Canadian Chamber of Commerce, Prof. Timothy Tong, Prof. Judy Tsui, Prof. Mark Williams and Prof. Keith Chan.



[Top]

#### \* Upcoming Exhibitions

- **“A Journey of HOPE” Photo Exhibition (30 Apr – 13 May 2012):** Presented by CMAO, this photo journey exhibition is a remembrance of the 4th Anniversary of the Wenchuan Earthquake which had caused unprecedented damages in the Sichuan Province on 12 May 2008. Through a series of discussion, video preview and exhibition featuring photos taken by young survivors in the aftermath of the disaster, viewers are encouraged to reflect their roles in the tragedy and the meaning of life. Upholding the spirit of "PolyU Serve" highlighted in the PolyU 75th Anniversary Celebration, this exhibition also documented assistance given by PolyU staff and students during reconstruction in the past 4 years.
- **“Here and Now” Photo Exhibition (16 May - 12 Jun 2012):** Jointly presented by ITC, Tung Wah Group of Hospitals and the Rotary Club of Peninsula, this exhibition will showcase the photos from the "Here & Now" Photography Competition organized by the Radio-I-Care, a mental health web radio in Hong Kong. PolyU students, graduates and staff from the Higher Diploma in Multimedia Design & Technology (HDMM) and Higher Diploma in Product Innovation Technologies (HDPIT) had made great contributions to this project. The exhibition aims at encouraging the audience to reflect themselves on the importance of "Here & Now".

Watch out for further announcement!

[Top]

#### • **Joint University Librarians Advisory Committee (JULAC) Forum 2012**

The JULAC forum was held on 23 Feb 2012 at the Lingnan University for staff of the JULAC Libraries. This year's theme was "3+3+4 The Countdown". Our Acting University Librarian, Ms Lisa Kwan and Systems Librarian, Mr Alan Ng, delivered a talk on *OneSearch: The Discovery Path of PolyU Library* and Section Head of Information Services, Ms Susanna Tsang, gave a talk on *Research Enhancement Centre (REC) of the Pao Yue-kong Library*.



From left to right: Ms Lisa Kwan, Mr Alan Ng & Ms Susanna Tsang

[\[Top\]](#)

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | [Privacy Statements](#)



FEATURE STORY	HIGHLIGHTS	RESEARCH CORNER	USER EDUCATION	COLLECTIONS	E-LEARNING	LIB REVITALIZATION	PROFILE
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## RESEARCH CORNER

- **Citation Search**

- \* **Do You Want to Know Who Is Citing Your Research Work?**

Web of Science provides “Cited Reference Search” which is the most popular tool to find out who has cited your work. Scopus also provide information of citing documents since 1996. Please contact your [Faculty/Schools Librarian](#) to find out more or to arrange a tailored workshop to all interested staff in your department.

- \* **Do You Need Formal Citation Search or Citation Verifications?**



The Library offers Citation Search Service to faculty members who want to find out how many times your work has been cited. After providing us a list of your publications, Librarians will use Web of Science to trace cited references and report to the requester of the result, such as:

- A count of the number of times an author's work is cited
- A list of the source documents in which an author's work is cited

We also assist faculty members who need formally verified citation search results when applying for fellowships from academic bodies.

Please fill in [request form](#) and forward it to your [Faculty/Schools Librarian](#) for processing. Normally, it takes around 10 to 15 days (depending on the number of publications to be checked) for processing the request. For more details, please visit <http://www.lib.polyu.edu.hk/researchers/rp/cs>

[\[Top\]](#)



## USER EDUCATION

### • Empower Students to Be Effective Learners

#### \* Integrate Information Literacy (IL) Skills into Programmes – Success Stories from Faculty of Business

The University Library has developed and delivered an array of IL programmes and materials to help students to develop independent learning and research skills. Library instruction delivered in the context of a discipline-specific course is considered one of the most effective means to enhance students' research skills.

Below are two success stories of how our IL programmes have been integrated into two different subjects offered by Faculty of Business:

Type of IL Workshop:	Tailor-made discipline-related Library instruction
Embedded in Subject of:	Strategic Management (MM4311)
Number of Attendees:	48
IL Integration:	Held during lecture time, with in-class quiz as part of the assessment integrated into course project

#### Complimentary Note by the Teaching Staff:

'The Library Workshop on how to search for information has been an indispensable part of my course design. Not only does it open my students' thinking about the wide range of high quality information available to produce connected-thinking ideas (a core competency for today's world), the workshop also reflects the amazing work our library has invested to ensure that our students get the best education possible. I believe this is an award-winning program that establishes stronger ties with faculty and the courses that they teach, and in the process, help better equip our next generation of thought-leaders..'



Dr Robert Wright  
Associate Professor  
Department of Management & Marketing

#### Complimentary Note by the Teaching Staff:

'Mr William, our Faculty Librarian (FB), has run library workshops for my MBA students taking the subject AF5215 Financial Accounting for Executives for several years.

The students and I are always most impressed by the quality and professionalism of his presentations. His workshop contributes greatly to the objectives of the course; as the students are required to do a major research project and the workshop focuses on using the library's databases for their project.

I have noticed a substantial improvement in the quality of the students' research projects since Mr William Ho has conducted the workshops.'



Dr John Goodwin  
Associate Professor  
School of Accounting and Finance

Type of IL Workshop:	Tailor-made discipline-related Library instruction
Embedded in Subject of:	Financial Accounting for Executives (AF5215)
Number of Attendees:	35
IL Integration:	Held during lecture time

To learn more on how our scalable [Library Instruction Programme](http://www.lib.polyu.edu.hk/LibraryInstructionProgramme) can integrate into courses and curricula to suit your very specific learning targets, please visit the website at <http://www.lib.polyu.edu.hk/InformationLiteracy/>. For those who are interested to collaborate with the Library to make IL available to students, please make advanced arrangement with Ms. Susanna Tsang, Section Head of Information Services, at 2766-6858, or directly with your [Faculty/Schools Librarian](#).

[Top]



FEATURE STORY	HIGHLIGHTS	RESEARCH CORNER	USER EDUCATION	COLLECTIONS	E-LEARNING	LIB REVITALIZATION	PROFILE
---------------	------------	-----------------	----------------	-------------	------------	--------------------	---------

## COLLECTIONS

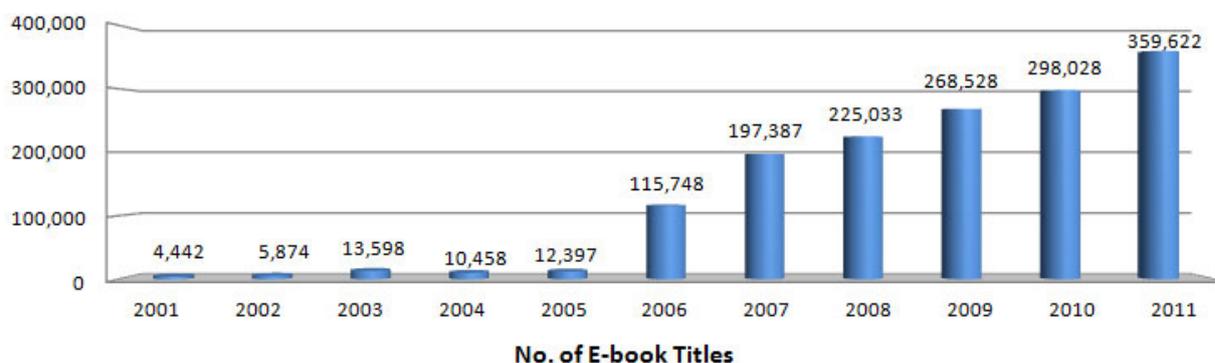
### • E-book Collection

*The Oxford Companion to the Book* defines e-book as: “An **electronic book** (also **e-book**, **ebook**, and **digital book**) is a text- and image-based publication in digital form produced on, published by, and readable on computers or other digital devices.” E-book can be the equivalent of a conventional printed book, or can also be born digital without any printed equivalent. E-books are usually read on dedicated e-book readers. Some e-books can also be read on PCs and smart phones.

While you are reading an e-book, you can search for a keyword in the text, or use a built-in dictionary to look up definitions, or highlighting, bookmarking and annotation. An e-book can be borrowed, downloaded and used immediately in 24 hours a day, seven days a week from the Library website. The production of e-books does not consume paper and ink, and also save library storage space.

### \* The Growth of e-book Collection in the Library

The Library began to collect e-books in the early 2000s. E-books have been added significantly to our collections since 2005. The following statistics shows the growth of e-books in our Library:



[\[Top\]](#)

### \* What Kinds of e-books are Available in the Library?



E-book Collection	No. of Titles	Subject Themes	No. of Concurrent Users	Remote Access Rights
<b>AccessMedicine</b> It provides access to authoritative and current knowledge for medical diagnoses, research and education.	85	Medicine	5	P - PolyU Students/Faculty/Staff only
<b>ACS Symposium Series (Online)</b> The series contains high-quality, peer-reviewed books developed from the ACS technical divisions' symposia.	30	Chemistry	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Apabi</b> A collection of Chinese e-books covers a wide variety of subject areas. It includes textbooks, year-books, standards and laws.	78,228	Multi-disciplines	30 mins. Online unlimited reading; 1 for check out of the book	A - All authorized Library users
<b>Blackwell Reference Online</b> It provides access to the most authoritative and up-to-date scholarship across the humanities and social sciences.	256	Business, humanities and social science	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Books24x7</b> The ITPro Collection provides an instant access to thousands of titles on computing, technology and business published by the world's leading publishers.	10,400	IT, computing, technology and business	4	P - PolyU Students/Faculty/Staff only
<b>Books@Ovid</b> It contains two collections - the Lippincott/Springhouse Lippincott's Clinical Choice, and the Lippincott/Springhouse Nursing Collection.	126	Medicine and nursing	Unlimited	P - PolyU Students/Faculty/Staff only

[\[Top of the List\]](#)

E-book Collection	No. of Titles	Subject Themes	No. of Concurrent Users	Remote Access Rights
<b>Cambridge Books Online</b> It covers subjects from all disciplines. Available titles are marked with a bright green "P".	620	Science, technology, medicine, humanities and social sciences	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Credo Reference</b> It features full-text contents from hundreds of reference books covering a broad range of subjects. There are over 3 million entries, 200,000+ images (art, diagrams, maps and photos), and over 100,000 audio pronunciation files and sound clips.	585	Multi-disciplines	Unlimited	P - PolyU Students/Faculty/Staff only
<b>ebrary + ECHO e-books</b> It's an ebook aggregator which offers a wide range of e-books in all areas of Business and Engineering.	9,861	Multi-disciplines	1	P - PolyU Students/Faculty/Staff only
<b>EBSCO eBook Collection</b> This collection absorbs the NetLibrary collection that the Library previously subscribed.	42,495	Multi-disciplines	1	P - PolyU Students/Faculty/Staff only
<b>Element K e-learning</b> It offers a series of e-books, learning materials and self-learning packages of software on desktop applications, design & media production, programming & web development.	560	IT, computing and technology	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Emerald Social Sciences Ebook Series Collection + Emerald Emerging Markets Case Studies</b> There are 23 titles from Emerald Social Sciences E-book Series. And 142 titles are peer-reviewed case studies focusing on business decision making and management development throughout key global emerging markets.	165	Social sciences, business and management	Unlimited	P - PolyU Students/Faculty/Staff only

[\[Top of the List\]](#)

E-book Collection	No. of Titles	Subject Themes	No. of Concurrent Users	Remote Access Rights
<b>Gale Virtual Reference Library</b> This full text of database contains encyclopedias, almanacs, and specialized reference sources for multidisciplinary research.	154	Multi-disciplines	Unlimited	P - PolyU Students/Faculty/Staff only
<b>InfoSci-Books</b> The collection was published by IGI Global, in the science and technology subject areas.	274	Computing science and IT management	Unlimited	P - PolyU Students/Faculty/Staff only
<b>MD Consult (Reference Books)</b> It provides instantly access to 50 leading medical references across a wide range of specialties, clinically relevant drug information.	50	Medicine	Unlimited	P - PolyU Students/Faculty/Staff only
<b>MyiLibrary</b> An e-content aggregation platform offers e-books published by the world's leading commercial publishers.	8,651	Multi-disciplines	1	P - PolyU Students/Faculty/Staff only
<b>Naxos Spoken Word Library</b> It provides spoken words from 4,000 albums of classic novels, plays, poetry and non-fictions literature from medieval times to the 20th century.	483	Literature	Unlimited	P - PolyU Students/Faculty/Staff only

[\[Top of the List\]](#)

E-book Collection	No. of Titles	Subject Themes	No. of Concurrent Users	Remote Access Rights
<b>OECD iLibrary</b> Formerly called SourceOECD, OECD iLibrary is the online publications portal of the Organisation for Economic Co-operation and Development (OECD). It provides full-text access to all the OECD printed books, reports, periodicals and statistics.	3,527	Economics	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Oxford Reference Online</b> It provides access to key Oxford dictionaries and reference works in various areas, including language, science, medicine, humanities, social sciences, business and management.	233	Multi-disciplines	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Oxford Scholarship Online</b> It is a cross-searchable e-book collection. It covers a wide range of subjects.	2,257	Humanities and social science	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Royal Society of Chemistry</b> It is a comprehensive overview of research and opinion in a multitude of areas of chemical science. The collection is searchable and indexed to chapter level, with all documents provided as pdfs.	62	Chemistry	Unlimited	P - PolyU Students/Faculty/Staff only

[\[Top of the List\]](#)

E-book Collection	No. of Titles	Subject Themes	No. of Concurrent Users	Remote Access Rights
<b>ScienceDirect e-book</b> It offers comprehensive coverage of the full range of scientific disciplines. Over 5,300 monograph and series books are now fully integrated with journals, book series, handbooks and reference works on SciVerse and ScienceDirect.	976	Science and technology	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Springer e-books</b> It offers e-books related to the scientific, technical, and medical (STM) fields.	25,003	Science, technology and Medicine	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Taylor and Francis ebooks</b> It offers ebook titles in the humanities, social sciences, behavioral sciences, and STM from some of the world's leading imprints.	119	Social science, science, technology and medicine	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Wiley Major Reference Work</b> It delivers seamless integrated access to over 4 million articles from 1500 journals, 9000 books, and hundreds of reference works, laboratory protocols and databases.	120	Multi-disciplines	Unlimited	P - PolyU Students/Faculty/Staff only
<b>Woodhead Publishing Online</b> It is a unique resource of books and chapters on textile technology. Only chapters marked with a green box are available.	97	Textile	Unlimited	P - PolyU Students/Faculty/Staff only

[\[Top of the List\]](#)



- FEATURE STORY
- HIGHLIGHTS
- RESEARCH CORNER
- USER EDUCATION
- COLLECTIONS
- E-LEARNING
- LIB REVITALIZATION
- PROFILE

## e-LEARNING

- Integrate Library eLearning Resources with Learn@PolyU

**Connect Library e-Learning Resources with Learn@PolyU**

In preparation for the coming semester 2012/13, faculty members are welcome to contact the e-Learning Librarian, Christina Chau, for details of embedding e-Learning resources on course pages, which provide students with seamless access to library resources including e-books, e-journals, databases and multi-media e-Learning objects, etc. via course pages at Learn@PolyU.

Contact Details:  
Christina Chau, e-Learning Librarian  
Tel: 2766 6872 Email: lbcwchau@inet.polyu.edu.hk

- e-books
- e-journals
- e-Learning Objects
- Databases
- OneSearch

- \* PolyU Examination Paper Database - a valuable resource for examination preparation

**PolyU Examination Paper Database**

The PolyU Examination Paper Database, produced by the Pao Yue-kong Library, contains past examination papers (1995/1996+) of the Hong Kong Polytechnic University submitted by departments. Based on the examinations papers provided by different departments, their digital copies are stored in PDF format in the Database (except for aged examination papers, their hard copies can be requested at the Circulation Counter). The database will continue to be updated with newly received examination papers from academic departments, together with additions of past examination papers prior to 1995/1996.

For copyright reasons, the PolyU Examination Paper Database is provided solely for PolyU staff and students for private study and research.

**Quick Search**

Type ANY word(s) in examination subject, programme, year, session, or term.

Search Type:  
1. Type in "operators research" to retrieve documents that contain both words.  
2. Use the "concat" to match computer, computers, computing etc.

**Browse**

Subject Title | Subject Code | Programme | Year

The PolyU Examination Paper Database, produced by the Pao Yue-kong Library, contains past examination papers (1995/1996+) of the Hong Kong Polytechnic University submitted by departments. Based on the examinations papers provided by different departments, their digital copies are stored in PDF format in the Database (except for aged examination papers, their hard copies can be requested at the Circulation Counter). The database will continue to be updated with newly received examination papers from academic departments, together with additions of past examination papers prior to 1995/1996.

Examination papers can be searched by subject title, subject code, programme & department, as well as academic year. All these indexes are available on the search window for browsing, which provide useful reference for

searching examination papers.

[Top]

#### \* **Electronic Resources on Study Skills**

A wide range of eLearning materials on study skills are available for reference by students, including various formats such as online eLearning programmes, DVD videos and electronic books, etc.

- o **eLearning Programmes: Study Skills Success**

Provides comprehensive coverage of skills and resources, covering topics like critical thinking, research and independent learning, that enables students to approach their academic studies effectively and with confidence.



[Top]

- o **DVD Videos** (Available at the Media Services)

Present effective approaches for achieving academic success, covering practical, useful tips on time management, organization skills, homework tasking, and exam revision, etc., with some examples as follows:

Title: [Developing Good Study Skills](#)

Call No.: [LB1049 .D48 DVD](#)

Title: [Time Management for University Students](#)

Call No.: [HD69.T54 T554 DVD](#)

Title: [The Teen Guide to Effective Study Skills](#)

Call No.: [LB1049 .T436 DVD](#)

[Top]

- o **Electronic Books** (Access via the Library webpage)

Provide generic how-to-study tips and effective study skills specific to individual disciplines, with some examples as follows:



Title: [Effective Study Skills](#)

Call No.: [LB1049 .P746 2007eb](#)

Title: [Baillière's Study Skills for Nurses](#)

Call No.: [RT71 .B34 2001eb](#)

Title: [How to Succeed in Your Social Science Degree](#)

Call No.: [H62.5.G7 A75 2007eb](#)

Title: [College Success Guaranteed: 5 Rules to Make It Happen](#)

Call no.: [LB2343.3 .G39 2011eb](#)

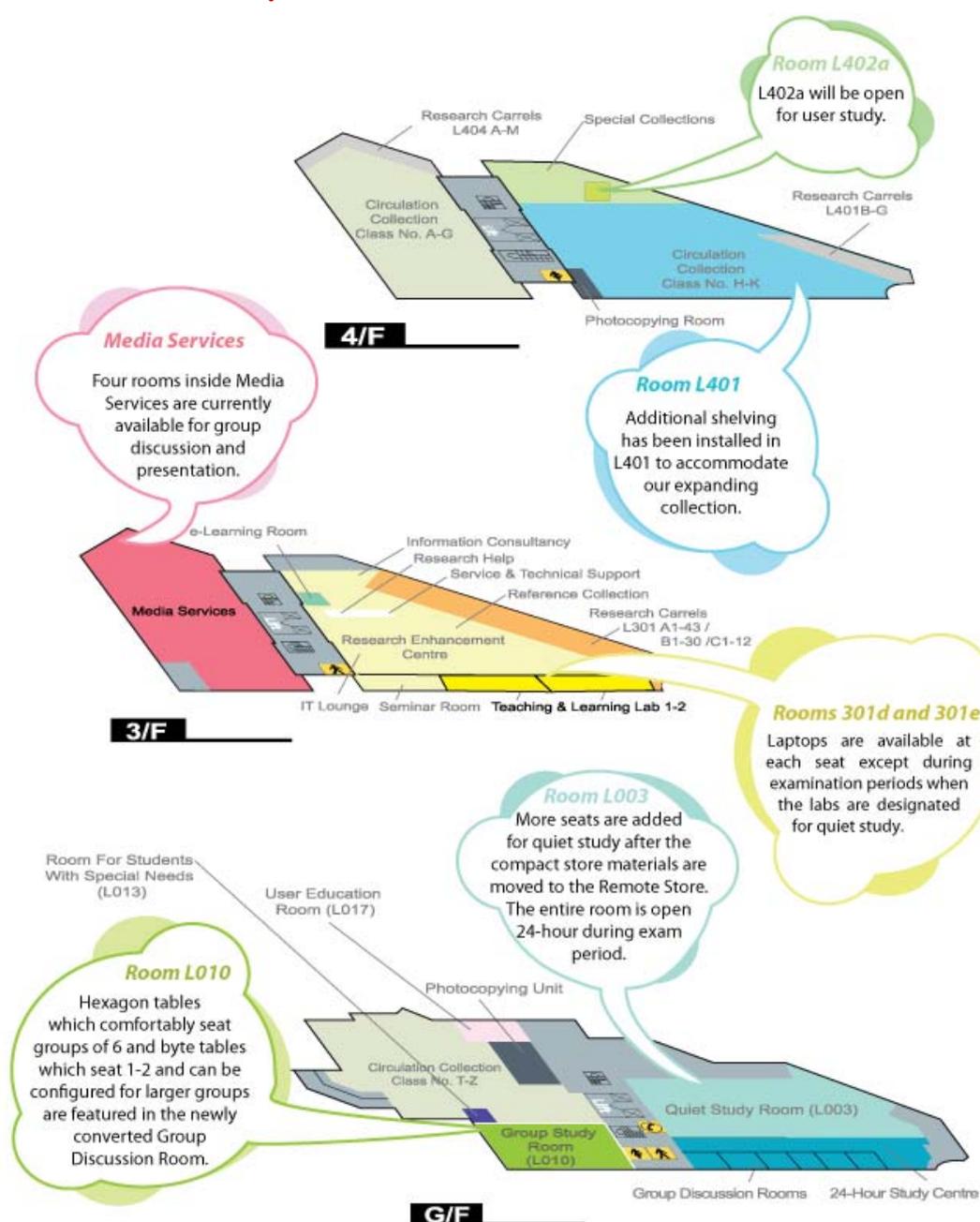
[Top]



FEATURE STORY	HIGHLIGHTS	RESEARCH CORNER	USER EDUCATION	COLLECTIONS	E-LEARNING	LIB REVITALIZATION	PROFILE
---------------	------------	-----------------	----------------	-------------	------------	--------------------	---------

## LIBRARY REVITALIZATION

### • Adaptive Reuse for the Library



[Top]

- **Air Conditioning Improvement Work in L003 & L010**

To enhance the ventilation and fresh air supply in Room L003 and L010, air conditioning improvement work will be conducted in May-Aug 2012. The two rooms will have to be temporarily closed during the period. More seats can be added to the rooms upon completion of the work. More details will be announced when available.

[\[Top\]](#)

- **Remote Store for Low-Usage Materials**

Low-usage items previously kept in compact stores on the Ground Floor have been moved to a Remote Store to provide more study space in the Library. Additional quiet study seating has been added to Room L003 and Room L010 has been converted into a large group discussion area. The materials in Remote Store are available within two days upon request. For more details, please refer to the information provided on the webpage of [Request Service for Remote Store Materials](#) or contact the Library at 2766-6863 or email to [lbinf@polyu.edu.hk](mailto:lbinf@polyu.edu.hk).

[\[Top\]](#)



<a href="#">FEATURE STORY</a>	<a href="#">HIGHLIGHTS</a>	<a href="#">RESEARCH CORNER</a>	<a href="#">USER EDUCATION</a>	<a href="#">COLLECTIONS</a>	<a href="#">E-LEARNING</a>	<a href="#">LIB REVITALIZATION</a>	<b><a href="#">PROFILE</a></b>
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## PROFILE

- **Obituary**



It is with great sorrow to share the news that our Founding Librarian Mr Barry Burton passed away in Australia on 6 April 2012. He was 70.

Born and educated in England, Barry was appointed the Founding Librarian of the then Hong Kong Polytechnic in 1973. Under his leadership and guidance, the Library has grown from a small beginning to being a world-class Library. He has led us through all the changes and difficulties before he retired in April 2007. He was awarded the University Fellowship in the same year as a tribute to his significant contributions to the University.

Barry is survived by his three children, Jodi, Nigel and Simon and three grandchildren. A wake for Barry was held in Australia on 14 April and a wake in Hong Kong will be arranged in mid May 2012. According to his family, "Barry has expressed one of his final wishes was for his friends and family to drink from his cellar and celebrate his life."

We'll all miss you, Barry.

[\[Top\]](#)

- **New Chair and Members for the Publication Committee**

The Publication Committee oversees the content and production of an array of Library publications. The Committee aims to enhance the quality of Library publications to provide library users with useful information on research and study, as well as the latest developments in the Library. The Committee now has some new faces. We welcome Cindy as the new Chairperson, and the new committee members, Michelle and Ada. We would like to take this opportunity to thank Sam, the former Chairperson and Josephine, the former Committee member, for their great contribution in the past years. The member list of the Publication Committee is:

Chairperson :	Miss Cindy Lui, Associate Librarian (Acquisitions & Cataloguing)
Members:	Ms Mei Li, Collection Development Librarian
	Miss Christina Chau, e-Learning Librarian
	Ms Karen Chan, Faculty Librarian (FENG)
	Ms Michelle Hsu, Infrastructure Librarian
	Miss Ada Cheung, Assistant Librarian
	Ms Sam Lam, Marketing Manager
	Miss Frenda Fung, Library Assistant

- **New Chair and Members for the Marketing Committee**

The Marketing Committee oversees the content and production of an array of Library promotional materials and to develop a strategic marketing plan for the Library and pursue the Library's mission - be the LEARNING HUB of the University. Through various marketing efforts and activities, we hope to increase awareness of the library resources, services and facilities in the University Community. We are pleased to have the new Chairperson, Lisa and three new committee members, Susanna, Thomas and Martin. Here is the member list of the Marketing Committee:

Chairperson :	Ms Lisa Kwan, Acting University Librarian
Members:	Mrs Nora Fung, Section Head (Access Services)
	Ms Susanna Tsang, Section Head (Information Services)
	Miss Kitty Siu, Schools Librarian (SD & SHTM)
	Miss Rebecca Yu, Assistant Librarian
	Mr Martin So, Computer Systems Officer
	Ms Salina Ma, Clerical Officer
	Mr Patrick Fong, Technician
	Mr Ting Kwok, Library Assistant
	Mr Thomas Chan, Library Attendant
Secretary:	Ms Sam Lam, Marketing Manager

- **Welcome New Library Staff**

We are excited to have two high-calibre staff joining the Library. Dr. Yu Chun Pong has sound experience in academic libraries. He will assume his duty as an Assistant Librarian of Access Services Section on 23 Apr 2012. He will assist the Section Head in the management of the Circulation, Media Services and spatial environment. Pong will have a key role in developing a vibrant and viable Audio-visual collection. He will also help to evaluate the user services provided by the Section to ensure that we are offering the best services.

Ms Doris Hui has recently joined the Library as a part-time Assistant Librarian of Collection Development Section. She is an experienced information librarian. She assists in analyzing the use of library resources, assessing the collection, and monitoring the contents of the library to balance resources. She also participates in scholarly, professional, and service activities that enhance collection assessment activities and promote scholarly communication.



**Dr Yu Chun Dong**  
Assistant Librarian of Access Services Section



**Ms Doris Hui**  
Part-time Assistant Librarian of  
Collection Development Section

[\[Top\]](#)

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | [Privacy Statements](#)