

Issue 37 May 2012

New Resources



Journal of Applied Communication Research (JACR)

JACR publishes original scholarship that addresses or challenges the relation between theory and practice in understanding communication in applied contexts. It aims primarily on how people practice communication across multiple contexts.



PN6122.G732 v.1 DVD



PN6122.G732 v.26 DVD

Great Speeches Video Series (Volume 1 to 26)

For over 25 years, The Great Speeches Video Series, which incorporates video footage of famous public addresses, has proved an invaluable instructional tool for Speech Communicators. Each volume contains at least five speeches, in their entirety, by some of the greatest speakers of the 20th and 21st centuries. Each speech is prefaced by a biographical narration providing historical context, significance and the rhetorical devices found in each speech.

You can watch and listen to how Franklin D. Roosevelt declare war, Churchill attack Hitler, Harry Truman announce the bombing of Japan, Lou Gehrig bid farewell to baseball, Martin Luther King, Jr. relay his dream, Nixon resign the presidency, Reagan plead to tear down the Berlin Wall, and Barack Obama ignite a 2004 convention in a speech that would change the course of the country. In their entirety— at your fingertips—in a clear full screen (widescreen where available) image, these speeches breathe life and relevancy into our history and clearly demonstrate the power of speech!

Great Speeches: Today's Women Video Series (Volume 1 to 7)

As a companion to our Great Speeches Series, the Today's Women Series offers important, but hard, if not impossible, to find speeches by contemporary and historically influential women, including Hillary Clinton, Elizabeth Edwards, Barbara Jordan, Lilly Ledbetter, Michelle Obama, Condoleezza Rice, Margaret Thatcher, Sara Weddington. This collection presents noteworthy speeches that command attention not only for gender studies, but also for any serious study of historic public addresses.



PN6122.G733 v.1 DVD



PN6122.G733 v.7 DVD

Databases on Trial

□ skills4studycampus

(Expiry: 11 May 2012)



An interactive e-learning resource, focusing on the following core study skills you'll need for success in your studies at university:

- · Getting ready for academic study
- · Reading and note-making
- Critical thinking skills
- · Writing skills
- · Referencing and plagiarism
- · Groupwork and presentations
- Exam skills
- Projects, dissertations and reports
- Employability and personal development

Note: First time users, please <u>click here to register</u> to create your personal account. For registered users, please <u>click here to login.</u>

□ 華藝電子書 (Airiti Books)

(Expiry: 31 May 2012)

華藝數位共收錄了逾30,000本繁體中文電子書,已上線超過20,000本。主題包括:經典文學、語言學習、考試證照、商業經營、政治法律、社會心理、文學小說、醫療保健、藝術設計、電腦資訊、工程數學、歷史哲學、台灣之美(地理百科)、休閒生活等。